



# MERCHANDISING UPDATE

**AUGUST 3RD 2016**

## VERSIONED CARTON QUANTITY CHANGES

PROD #	DESCRIPTION	SIZE	OLD CTN QTY	NEW CTN QTY
<b>WAREHOUSE PRODUCTS</b>				
126543	ROBBIES SOUR WORMS	150GM	12	14
212062	B/GOLD WHITE SUGAR	1KG	10	12
397626	B/GOLD ICING MIXTURE	500GM	24	21

## PRODUCT NUMBER CHANGES

OLD PROD. NO.	SOH OLD PROD.	NEW PROD. NO.	DESCRIPTION	SIZE	REASON
011615	19	297633	LIFT HARD HITTING LEMON	2LT	PRODUCT CHANGE
159708	13	297668	LIFT HARD HITTING LEMON	10PK	PRODUCT CHANGE
179311	22	297684	LIFT HARD HITTING LEMON	250ML	PRODUCT CHANGE
131502	16	297692	LIFT HARD HITTING LEMON	600ML	PRODUCT CHANGE

## EXCLUSIVE PRIVATE LABEL RYO/CIGARETTE LINES

The following products were downloaded with your last host file download, W/C 1st August, 2016. These products are available to order from the SIW Warehouse and are supplied from Metcash Vic Warehouse.

### Why Launch a Private Label Tobacco Brand?

- Increase your retail gross profit margins
- Everyday low pricing, there are no promotions

### Key Selling Feature

- These cigarettes and RYO products are quality products and can be recommended with confidence
- Product is made in the same factory as competitive supplier brands

### King Street 20s x 10

- Entry level brand
- Available in two flavours Gold and Blue



### Brooklyn 20s x 10

- Brooklyn is the second tier brand
- Available in three flavours Blue, Gold and X Over (Regular Gold to Menthol)

### Regent Street 20s x 10

- Regent Street is a premium blend available in two flavours Blue and Gold

### Durham RYO 25gm x 10

- Durham is available in only one size and flavour

**If you require stock please order using SIW Carton Product No. Stock has now arrived in the SIW Warehouse.**

SIW Carton Product No.	Description	LISC	Pkt Retail	Margin
297203	KING STREET GOLD X10 20S	\$121.81	\$15.80	15.19%
297190	KING STREET BLUE X10 20S	\$121.81	\$15.80	15.19%
297182	REGENT STREET GOLD X 10 20S	\$129.58	\$16.90	15.66%
297174	REGENT STREET BLUE X 10 20S	\$129.58	\$16.90	15.66%
297166	BROOKLYN GOLD X10 20S	\$125.82	\$16.50	16.12%
297158	BROOKLYN BLUE X 10 20S	\$125.82	\$16.50	16.12%
297131	BROOKLYN X OVER X10 20S	\$125.82	\$16.50	16.12%
297123	DURHAM RYO 25GM X10	\$189.84	\$24.75	15.63%

### Packets

Product No.	Description
706863	KING STREET GOLD 20S
706871	KING STREET BLUE 20S
703240	REGENT STREET GOLD 20S
706847	REGENT STREET BLUE 20S
702563	BROOKLYN GOLD 20S
702627	BROOKLYN BLUE 20S
706855	BROOKLYN X OVER 20S

## **PHILIP MORRIS PRE PRICE INCREASE ALLOCATION 8/8/16 AND 22/8/16**

All products from Philip Morris that are available in the SIW Warehouse were loaded up on the Online Turn In system last week for stores to order to take advantage of the price increase 1/9/16. These Online Turn Ins have now been closed due to Philip Morris advising there are certain conditions to meet before stock can be allocated. These conditions will need to be discussed with Retailers by Philip Morris Representatives.

Stores who have ordered via Online will need to contact their Philip Morris Representatives to discuss the conditions of allocation. No stock will be allocated unless advised to do so by Philip Morris.

Sorry for the inconvenience.

# NEW DIRECT LINES

	Prod #	Supplier - Description	Size
<b>Doward International</b>			
DIR	543291	CW LENS CLEANER 10x15CM	10PK
DIR	543363	CW LENS CLEANER 10x15CM	20PK
DIR	543419	CW LENS CLEANER 10x15CM	40PK
DIR	543478	CW LENS CLEANER VALUE PK 3x	20PK
DIR	543566	CW LENS CLEANER ANTI FOG	20PK
DIR	543574	CW SMART PHONE CLEANER 10x9CM	20PK
DIR	544761	HH HAND WARMER 9X5.5CM	2PK
DIR	549028	HH TOE WARMER 9x7CM	2PK
DIR	551101	HH SUPER BODY WARMER 13x9.5CM	1EA
DIR	553406	HH HAND+TOE WARMER FLOOR UNIT	1EA
DIR	554513	KS MIGRAINE STRIP 13x5CM	2PK
DIR	556164	KS MIGRAINE STRIP 13x5CM	6PK
DIR	556471	KS FEVER STRIP KIDS 11x5CM	6PK
DIR	556682	KS INSTANT ICE PACK 23x15.5CM	2PK
DIR	564033	AM NECK+SHOULDER HEAT PATCH	1EA
DIR	565108	BC BREATH FRESH CAPSULES	25PK
DIR	565204	ONE DROP DEODORISER	20ML
DIR	565669	MAGIC COOL CLOTH 20x76CM	1EA
<b>Highland Park Distributors</b>			
DIR	569993	SULTANAS IMP	500GM
DIR	570011	NIP MACADAMIA SALTED PKT	400GM
DIR	570222	NIP HAZELNUTS	300GM
<b>Metcash</b>			
MTSH	805431	COLG T/BRSH PRO CLINIC REF	2PK
<b>PFD Foods</b>			
DIR	570230	YUMCO CHOC POPCORN	150GM
DIR	570249	YUMCO CHOC CRANBERRY	150GM
DIR	570257	YUMCO CHOC APRICOT	150GM
DIR	570273	YUMCO CHOC CHERRY/COCONUT	150GM
DIR	570281	YUMCO YOGHURT SULTANAS GRK STL	150GM
DIR	573941	YUMCO YOGHURT DROP STRAWBERRY	150GM
DIR	574207	YUMCO YOGHURT DROP BERRY NIBL	150GM
DIR	574215	POPPA PORKYS PORK CRACKLE	25GM
DIR	574223	C/SEAFOOD G/BAND SNAPPER PTNS	500GM
DIR	574231	C/SEAFOOD GROPER FILLETS COVNT	750GM
DIR	574258	C/SEAFOOD BALDCHIN GROPER FLTS	500GM
<b>Island Fresh</b>			
DIR	574506	JLK CHK/BCN PASTA AVOCADO DRES	450GM
DIR	577360	JLK BF/VEG H/NOODLE BLK BEANSC	450GM
DIR	577416	JLK BEEF CHOW MEIN	450GM
DIR	577459	JLK MBALLS/VEG W/ONION GRAVY	450GM
DIR	579083	JLK CHK/BCN PASTA AVOCADO DRES	1KG
DIR	579438	JLK BF/VEG H/NOODLE BLK BEANSC	1KG

DIR	583621	JLK BEEF CHOW MEIN	1KG
DIR	586080	JLK MBALLS/VEG W/ONION GRAVY	1KG
<b>VMB Fresh</b>			
DIR	587569	HERMAN BROT LOW CARB BREAD	600GM
<b>Robbies Confectionery</b>			
DIR	587585	GF BI CARB SODA	200GM
DIR	587657	GF ALL SEASON SPICY	150GM

## NEW DIRECT SUPPLIERS

Please find listed below two new direct charge through suppliers, their contact details and product information:-

Eden Pantry  
289 Crabtree Road  
CRABTREE TAS 7109

**Contact: Dale Jeffery**

**Mobile: 0475 416 109**

TIR P/N	Description	Size	RQPU	GST	Buy Price	pf1 - pf5 Price
<b>Eden Panty</b>						
538978	EDEN ORG CNUT YOGHURT BLUEBRY	365ML	1	0	\$6.60	\$9.95
538994	EDEN ORG CNUT YOGHURT CHERRY	365ML	1	0	\$6.60	\$9.95
539006	EDEN ORG CNUT YOGHURT NATURAL	365ML	1	0	\$6.60	\$9.95
539014	EDEN ORG CNUT YOGHURT BLUEBRY	210ML	1	0	\$4.90	\$7.95
543259	EDEN ORG CNUT YOGHURT CHERRY	210ML	1	0	\$4.90	\$7.95
543275	EDEN ORG CNUT YOGHURT NATURAL	210ML	1	0	\$4.90	\$7.95

Neets Sweets & Treats  
11 Caldwell Avenue  
VERONA SANDS TAS 7112

**Contact: Garry Porthouse**

**Mobile: 0487 108 050**

TIR P/N	Description	Size	RQPU	GST	Buy Price	pf1 - pf5 Price
<b>Neets Sweets &amp; Treats</b>						
538871	MY LOLLIES COUNTER PK 100GM	1EA	12	10	\$12.42	\$1.50
538951	TROPIX RANGE ASSORTED	1EA	12	10	\$20.00	\$2.39